

## MICHELLE ROSEBOROUGH

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### PROFILE

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Experienced professional with eight years international consulting experience with NGOs and international development organizations. Possess impeccable coordination skills and strong IT skills with demonstrated knowledge of gender issues. Proven experience in project evaluation and data collection and analysis. Adept in research management, online content development, and communication. Articulate communicator with strong writing, editorial and presentation skills.

### SKILLS

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- Project Management
- Research Management and Analysis
- STATA (intermediate)
- Online Content Development
- Monitoring and Evaluation

### PROFESSIONAL EXPERIENCE

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#### **Senior Research and Evaluation Partner | Present**

**Rotary International** | Rotary international is 1.2 million inspired business and professional leaders, in 35, 000 Rotary clubs and more than 200 geographical areas united daily across cultures and occupations addressing illiteracy, disease, hunger, poverty and lack of clean water.

- Create and implement research and evaluation plans to assist long-term planning with senior leadership and staff.
- Design and conduct research, statistical analysis, survey interpretation, and report development for internal and external constituents.
- Monitor performance toward strategic objectives and investigate the basis for missed targets.
- Identify market and social sector research relevant to Rotary for use in benchmarking and comparative analysis
- Develop networks of research and evaluation counterparts at foundations, universities and government agencies to share outcomes of research and showcase Rotary's impact in the development sector.

#### **Founder | Nov 2014- Present**

**Visceral Media (Pty) Ltd** | Visceral Media (Pty) Ltd is a multi-media platform inspiring young African women to pursue lifelong career goals in the STEM disciplines. The desired outcome is to establish collaborative partnerships to bring together material, financial and human resources to promote engaging content about African women in the STEM disciplines.

- Founded company and set up business operations; spearhead development, and host podcast promoting African women in STEM
- Implement goal-oriented strategies through efficient production turnaround.
- Develop, organize, manage all digital multimedia content and social media platforms to optimize subscriptions and marketing exposure

#### **Contributing Writer/Researcher | 2014**

**Make Every Woman Count, African Women's Decade Report, South Africa** | Make Every Women Count is an African women-led non-profit organization, using informative and interactive online resources to provide a key platform from which African women & girls participate in all areas of development discourse.

- Conducted desktop review of progress made in 4 sub-Saharan African countries in the areas of women's human rights, gender equality and women's empowerment

- Provided information, resources, and guidance to women's organizations, grassroots movements, activists and researchers

#### **Project Analyst | Jun 2010- Nov 2012**

**Technical Assistance Unit, National Treasury, South Africa** | The Technical Assistance Unit is an agency of the National Treasury, established to support public finance management through professional advisory services, programme and project management and transaction support.

- Supported research activities, monitoring and evaluation, database management, impact assessment and capacity building under supervision
- Tracked program budget expenditures of up to \$150,000 (ZAR 2 million) and managed monthly invoice activities for 8 senior technical advisors and consultants; ensured timely reconciliation of expenses
- Monitored governance compliance documents for 20-25 projects and researched issues that caused delays in performance reporting

#### **Monitoring and Evaluation Officer | Jan 2006- Mar 2006**

**Right to Care - Treating Health Seriously, USAID/PEPFAR, South Africa** | Right to Care is a non-profit organization that oversees the implementation of programs funded by both local and international donors to find pioneering solutions to build and strengthen public healthcare. Monitoring and Evaluation services informed the design and monitoring of programs to provide comprehensive and higher quality data to improve capacity for collecting, analyzing, reporting on, and using health data through a gender lens.

- Developed and strengthened monitoring and evaluation tools and processes for donor-funded grants
- Tracked M&E progress of 10 program sub-recipients; offered approaches to effectively address inequity in the healthcare sector and inform strategies that target vulnerable populations.
- Provided technical support to M&E staff at partner organizations and improved data quality to better represent vulnerable populations, such as women in sub-Saharan Africa, to lead to better health outcomes.
- Reviewed existing data quality and collection methods on 41 USAID indicators covering HIV/AIDS prevention, treatment, PMTCT, and counseling & testing; coordinated with sub-partners to address data collection gaps

#### **Consultant Jobs | 2005-2010**

- Developed background policy papers and research reports
- Conducted literature reviews, feasibility studies and desktop research
- Developed analytical frameworks for research projects
- Designed and implemented program evaluation processes
- Conducted evidence-based research on policy issues

### **EDUCATION**

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**Master of Commerce**, Specializing in Development Economics, University of Cape Town, Cape Town, South Africa | 2016

**Master of Management**, Public and Development Management, University of the Witwatersrand, Johannesburg, South Africa | 2005

**Bachelor of Arts**, African American Studies and Art History, University of Maryland, College Park, Maryland | 2000