



Visceral Podcast is a media platform for sharing stories about science, technology and innovation in Africa. Women, who are pioneering scientific advancement on the Continent, are at the heart of our work. Our goal is to show that the sciences are accessible and interesting, through stories inspired by African, women, scientists.

Let's make our relationship mutually beneficial and promote African women in STEM. Below is a list of our current sponsorship packages. To become a Visceral Podcast Sponsor complete the form under our Sponsorship tab.

Our intention is to establish and maintain long-term, mutually beneficial relationships with our Sponsors. Here's how:

Sponsorship Packages

<p>Premium Sponsorship: ZAR 15 000 per month per season (3 months) This type of sponsorship is exclusive and is intended to foster a long-term, mutually beneficial relationship with Visceral Podcast.</p>
<ul style="list-style-type: none">• Sponsor category exclusivity guaranteeing that we will not provide this package to your competitors• First right of sponsorship extension should the current sponsorship expire• 10 Second promotion on each Visceral Podcast episode (pre-roll or mid-roll)• Website logo placement• Print sponsor logos on event giveaways such as mugs, canvas bags, t-shirts, other promotional items. Giveaways are at the discretion of Visceral or as negotiated with sponsors.• Social media promotion twice a week on relevant platforms. Posts to be refreshed and provided by the sponsor.• Option to include online ad/banner on Visceral Podcast website. Ad dimensions provided by Visceral Podcast.• Opportunity to promote a contest or give-away on Visceral Podcast landing page or on social media platforms.

Seasonal Sponsorship: ZAR 10 000 per month per season (3 months)

This type of sponsorship offers a short-term commitment along with a number of opportunities to elevate sponsorship visibility.

- Website logo placement
- Social media promotion once a week on relevant platforms. Posts to be refreshed and provided by the sponsor.
- Print sponsor logos on event giveaways such as mugs, canvas bags, t-shirts, other promotional items. Giveaways are at the discretion of Visceral or as negotiated with sponsors.
- Opportunity to promote a contest or give-away on Visceral Podcast website or relevant social media platforms.

Influencer Sponsorship: ZAR 5 000 per season (3 months)

This type of sponsorship is critical to Visceral Podcast's seasonal episode development and for continued engagement with STEM influencers.

- Website logo placement
- Social media promotion twice a month on relevant platforms. Posts to be refreshed and provided by the sponsor.